

Poor quality bus information at Cambridge Railway station

Cambridge station is served by 8 bus routes with 58 buses an hour calling during the daytime on weekdays, and more during the peaks. Despite this level of service the signs and information at the station are poor and make it very difficult for visitors to Cambridge to work out when and where they can catch a bus. The following photographs show the route from the station to the bus stops, and in contrast the extensive information provided to passengers arriving at Milton Keynes.

Sign at the station exit with improvised arrow for buses to the city centre pointing to the left which peeled off over a year ago. The station operator is aware of this but has done nothing, although it will inevitably finally be replaced when the station redevelopment is complete in a few months' time.



On leaving the station there is a distant sign in the middle of the roundabout indicating that bus stops to the city centre and Addenbrookes are to the left, but at this point there is no information about any other destinations:



On the way to the bus stops there is an electronic sign displaying squashed text intended to be displayed on a 'landscape' screen. Half the width of the display is taken up to list the operator although this is always Stagecoach (either Stagecoach in Cambridge or Stagecoach in the Fens) and to the left the destination which is sometimes obtuse such as 'Tesco'. No indication is given of which services go to the City Centre and which ones go to Addenbrookes, despite this being a feature of the sign on the roundabout. This is the final bit of information before arriving at the bus stops themselves where buses to the city centre and Addenbrookes serve multiple stops.



Departures 22:14:34				
Cambridgeshire County Council				
Destination	Service	Operator	Bay	Departs
Arbury	1	Stagecoach in Cambridge	7	22:15
Fulbourn	1	Stagecoach in Cambridge	2	22:15
Sawston	7	Stagecoach in Cambridge	3	22:20
Kedlington	13	Stagecoach in Cambridge	2	22:25
Tesco	3	Stagecoach in Cambridge	2	22:30
Fison Rd	3	Stagecoach in Cambridge	6	22:30

Making the same journey in Milton Keynes you are greeted by a clear sign to the bus stops:



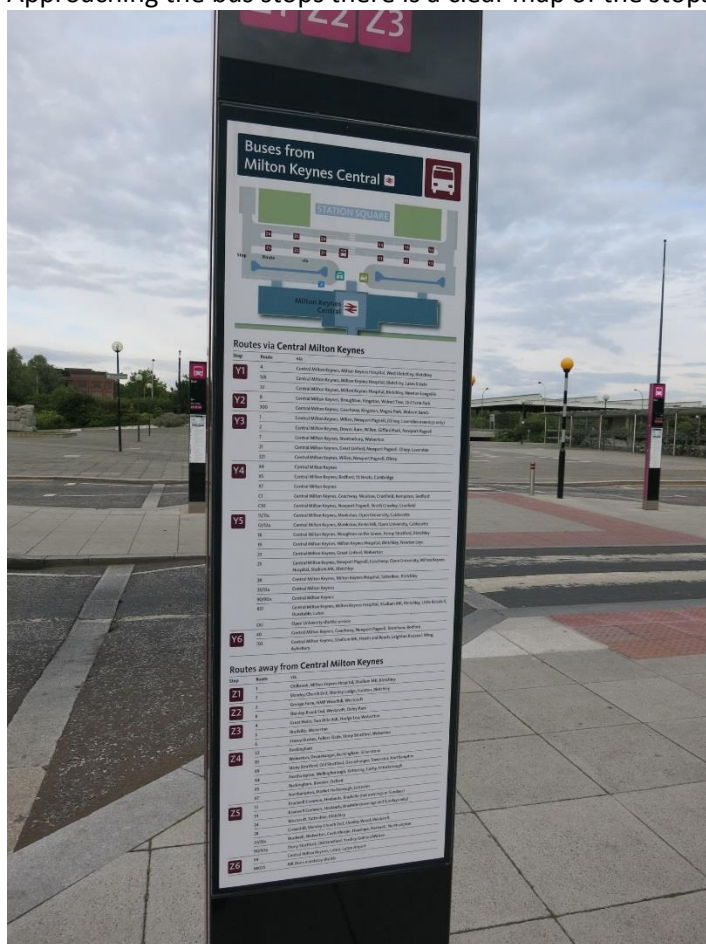
This is followed by a clear comprehensive map showing bus routes, lists of destinations and where to board the bus:



Next there is an electronic sign where you can find out when the bus is departing:



Approaching the bus stops there is a clear map of the stops and which routes use each one:



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