



7,000 employees

**377** trains

including 290 new trains introduced since 2019



10 different types of train

• 6 • 3 1
diesel electric bi-mode fleets fleets

63 local authorities



160 constituencies served

9 mayors

2600+ services per day



24% of Northern routes electrified

**Share network with** 





#### What is the Northumberland Line



Reintroduction of passenger services between Newcastle and Ashington.

Multi agency project being delivered as part of the former Restoring Your Railways scheme.

The line hadn't had a passenger service since the mid-60's.























# When passenger services last ran













#### What is the Northumberland Line



Route runs between Ashington and Benton North Junction (c. 14 miles), where it joins the ECML to Newcastle (c. 4 miles).

Previously used by freight mainly to serve Lynemouth Power Station and Port of Blyth. Freight paths have been retained on the line.

Passenger service frequency: 2 tph Mon-Sat and 1 tph evenings and Sundays.

Journey time no greater than 35 minutes (Newcastle to Ashington). Line speed increased to meet aspirational journey time.



**Keeping You Connected** 



#### What are the benefits





Create opportunities for work, education and leisure





Reduce congestion on local roads



Reduce journey times



**Promote local** tourism



# What is being delivered



















## What is being delivered



















# Accessibility drop in event - Ashington

- Groups who had been involved in the design consultations were invited along to visit the station and see if for themselves.
- Six groups in total attended the event and there was great feedback with many saying they were hoping to give the service a try.









# Retailing

- Northern are promoting 'buy before you board' and have recently added some material on to stations to help reinforce this message.
- To reduce queues at the stations, advice being given is to buy tickets via the Northern app or website.
- Single leg pricing on whole route: maximum £3 single fare









# The big day arrived

# NORTHERN

### **Sunday 15th December 2024**









# **Stations Opened**



#### **Ashington - ASL**





**Seaton Delaval - SEJ** 





#### **Newsham - NWH**





#### **Stations to follow**





Blyth Bebside - BLI



**Bedlington - BEJ** 



**Northumberland Park - NOP** 

#### Success!

- Customer satisfaction the highest of all routes in the region and higher than the Northern average.
- Punctual services.
  - Period 3 T3 94.4% and 0.9% cancellations
  - Period 4 T3 89.9% and 7.5% cancellations (24<sup>th</sup> June OHL issues)
- The line reached 27,317 journeys during the week of the Carabao Cup Parade, the average fluctuates around 16,000 journeys per week.









#### **Initial Months**





Over 17,500 journeys in opening week





Over £630k revenue taken





Customer Satisfaction to date over 90%





Over 390,000 journeys since launch





T3 consistently above 90%





# **Northumberland Line - Rail Safety**

Colleagues from Northern, Network Rail, Nexus, BTP, Morgan Sindall and Northumberland County Council are delivering rail safety sessions to all schools within a 2-mile radius of the Northumberland Line.

Over 13,000 pupils, from 70 schools, have received a safety message.









# School partnerships

- Pupils from Seaton Delaval First School and Bishop's Primary School in Ashington have been recognised for their efforts after their artwork was chosen to be installed on their local stations on the Northumberland Line
- Artwork has also been created for Newsham station and pupils from New Delaval Primary School have been invited to the opening day to see their work on display at the station.







# Sporting connections

- We have recently met with Newcastle United Foundation to discuss opportunities to collaborate.
- The foundation have a hub in Ashington and reached out following the launch of the line.







# In the community

























# The Northumbrian 158844









