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Two Railway Classics - David Bertram and the Venice-Simplon Orient Express

FOR IMMEDIATE RELEASE

DAVID BERTRAM July 7, 1933 – March 7, 2023

Rutherford, New Jersey USA –April 4, 2023 – PTSI Transportation is saddened to announce the recent passing of its Senior Advisor David Bertram, of Tickhill, Doncaster, United Kingdom.

David Bertram was one of several PTSI Transportation team members in the U.K. His career began at Firth Vickers in 1959, and from there he went to PA Consulting, and thence was a Director at Rockware Glass. He headed international and U.K. sales, and established a TQM division which served as a consultancy to other firms.

After retirement in 1990, he served Trent Regional Health Trust as non-exec Director, and was Chair of Doncaster Health Trust, 1993 – 2001.

A lifetime railway advocate, he became a member of the Central Train Users Consultative Committee (CRUCC), the Parliamentary-legislated railway customer advocacy. He served as national Chairman, 1996 – 2000, retiring after 13 years service.

David joined PTSI Transportation soon after executing an international agreement to share best practice between CRUCC and the Amtrak Customer Advisory Committee, on which two of our Board Directors served as founding members.

He worked with PTSI Transportation on a successful effort to establish a customer rail user group for the C2C Railway, one of London's commuter lines (then headed by current Great Western Railway Managing Director Mark Hopwood), and advised us on a number of customer-focused efforts in the U.K. and U.S.

In addition to bringing a high degree of professionalism to CRUCC, now known as Transport Focus, David consulted for Train Operating Company Managing Directors Andy Cooper, Chris Green, Charles Belcher, Christopher Garnett, and Jonathan Metcalfe. He was honored by having the First Class Lounge at Doncaster Station named for him, after he formally opened it. He also helped launch Today's Railways – U.K. magazine.

David Bertram, who had battled Parkinson's disease is survived by his wife of 64 years, Barbara, a retired teacher and magistrate, their children Susan, Ian & Richard and five grandchildren.

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